



THE
BIG BUSK
FOR FOCUS IRELAND

The logo features the text 'THE BIG BUSK' in a large, bold, blue, sans-serif font. The word 'THE' is smaller and positioned above 'BIG'. Below 'BIG BUSK' is the text 'FOR FOCUS IRELAND' in a smaller, blue, italicized font. The logo is decorated with four stylized, colorful figures: a person in a purple shirt and blue pants holding a sign that says 'THE', a person in a red shirt and blue pants playing a drum, a person in a blue shirt and orange pants playing a guitar, and a person in a blue shirt and green pants playing a saxophone.

TODAY fm

FOCUS
Ireland

Why do we need your support?

Homelessness affects real people; men, women, children, families, young people, elderly, and people with disabilities.

Focus Ireland is driven by the fundamental belief that homelessness is wrong. We work to prevent homelessness and find sustainable long-term solutions to help people leave homelessness forever.

8,914 people are homeless in Ireland, including 1,077 families and 2,451 children.



The power of social media!

Social media is a powerful tool for creating awareness and provides the perfect platform for sharing your progress and your fundraising page!

Here are some tips:

- Post pictures of your rehearsals, singing, dancing and preparation for The Big Busk and tag @FocusIreland.
- Tell your followers why you are taking part in The Big Busk and how you are helping raise vital funds and awareness around the issue of homelessness. Use #TheBigBusk when you post online!
- Like and follow @FocusIreland and @TodayFM social media pages to keep up to date with The Big Busk news.
- Focus Ireland frequently share information and research on homelessness which you can re-post on your own channels.



@TodayFM
@FocusIreland



@TodayFM
@focusirelandcharity

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Thank you!

The Focus Ireland team are here to help. If you have any questions, please feel contact us.

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Together, we have moved one step closer to ending homelessness.



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